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Mario

Serrano

Puche

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Bartlett School of Architecture, UCL

London, UK, 2019 - 2020

Illinois Institute of Technology

Chicago, IL, 2013-2018

Hanyang University Seoul, South Korea 2014

Professional Experience

Body Amplification Devices (BAD)

London, UK, 2023-Present Part of UCL's The Hatchery Incubator

London, UK, 2020-Present (4 years)

Automated Architecture (AUAR)

London, UK, 2023 (part-time)

SO-IL Solid Objectives

New York, NY, 2018-2019 (1 year)

SANAA Kazuyo Sejima + Ryue Nishizawa Tokyo/Chicago, Fall 2017

UCL, Bartlett School of Architecture

London, UK, Fall 2020

Wrightwood 659 Chicago, IL, Summer 2018

MCHAP Mies Crown Hall Americas Prize

Chicago, IL, Spring 2018

Fabrica

Treviso, Italy, Summer 2017

MANA Contemporary

Chicago, IL, Spring 2017

Italia Innovation

Venice, Italy, Summer 2015

El Equipo Mazzanti

Bogotá, Colombia, Summer 2016

Bauer Latoza Studio

IIT Academic Research Center

AIAS American Institute of Architecture Students

Chicago, IL, 2015-2016

Awards / Recognition

HYPEBEAST / Dezeen

London, UK, 2023

Atelier 100

London, UK, 2023

UK Innovator Founder Visa

London, UK, 2023

Bentley Future of Luxury

London, UK, 2023

AIA Film Challenge

American Institute of Architects

USA, September 2019

Chicago Ideas Week Chicago, IL, September 2019

Burning Man

Black Rock Desert, NV, in progress

Project Casa Anfa, Casablanca Anfa Urbanization and Development Agency

Casablanca, Morocco, in progress

Schiff Foundation Fellowship

Art Institute of Chicago

Chicago, IL, May 2018

AIA Chicago Award American Institute of Architects Chicago, IL, May 2017

Dwight T. Black Memorial Scholarship

IIT College of Architecture

Chicago, IL, May 2017

Leadership Academy Scholarship IIT Center for Leadership Studies

Chicago, IL, May 2016

Gaetano Marzotto Award Associazione Progetto Marzotto

Milan, Italy, July 2015

IIT International Scholarship Illinois Institute of Technology

Chicago, IL, 2013

Master of Architecture

Focused on Computational Design. Distinction

Bachelor of Architecture

with a specialization in digital design. Magna Cum Laude

Credits in Physics

study abroad during bachelor degree

Founder / Head Designer. Developing 3D printed wearables such as footwear that are made customer-specific through algorithmic modeling. One of the startups selected for University College Londons's The Hatchery startup incubator.

Project Designer. Completed concept, and Design Development for a 32,000sqm Artificial Intelligence lab in Shanghai which is currently under construction. Leaded design for multiple large scale projects ranging from coliving towers to masterplans.

 ${\tt Computational\ Designer.\ Developing\ computational\ logics\ to\ generate\ housing\ models\ accross\ a\ variety\ of\ sites\ and\ contexts.}$

Project Designer. Lead designer for concept and schematic design phases for two private residences and two master-planning architectural competitions.

Collaborator. Part of the team designing the concept for Chicago's south-side masterplan and installation at the Chicago Architecture Biennial.

Workshop Tutor. Taught BPro introductory workshops focused on computational aggregation and AR tools.

Exhibition Designer. Designer and fabricator for exhibition showcasing pieces related to Tadao Ando's work in the Chicago gallery designed by Ando himself.

Collaborator. Part of the student committee preselecting and presenting candidate projects to the jury of the prestigious architecture prize.

Design Fellow. Worked with a team of product designers researching customer-product interactions to create concepts for new forms of exhibition spaces.

Exhibition Curator. Curated an exhibition exploring the nature of drawings in architecture at the contemporary art space.

 $\label{thm:policy} Design \ Researcher. \ \ \ Worked \ with \ \ \ Palazzo \ \ Grassi, \ leading \ contemporary \ art institution in \ \ \ \ Venice \ to \ re-imagine \ how \ people \ can interact \ with \ art \ through \ \ VR.$

 $\label{lem:architectural Designer. Worked on two competitions: a center for Los Andes university and a large funerary complex which is currently under construction.$

Architectural Designer. Generated drawings to aid design proposals and ed construction document sets for planning and preservation projects

Architecture Tutor. Aided architecture students and developed research on topics related to structural and mechanical systems design.

Student Representative. Presenting proposals to better architectural education while representing IIT students as part of the national organization.

Featured

Featured as one of the 'rising stars' behind Atelier100's 2023 cohort.

Selected for 2023 Cohort of the H&M and Ikea design incubator. Granted funds to develop 3D printed footwear project

Granted

An important recognition of my entrepreneurial achievements in the 3D printing space.

Shortlisted

Project to redefine the future of luxury retail was selected as competition finalist

People's Choice Award

Short documentary presenting a line of research developed with a colleague on sustainable and progressive building typologies.

Invited to Present
Presented and discussed award-winning documentary.

Proposal Selected for Phase 2 Submission

Competition for art installations to be built at Burning Man 2020.

Proposal Selected for Phase 2 Submission

etition for a development on the site of the former airport of Anfa in

Finalist

Thesis project nominated by IIT for the prestigious research fellowship.

Finalist

IIT studio project nominated for the city-wide award.

Most outstanding IIT fourth year studio project. Jury chaired by Columbia GSAPP's Enrique Walker.

Awarded Full Tuition Scholarship

Granted every year to a handful of IIT students with high leadership potential and who have contributed to the IIT community through social work and involvement.

Most Outstanding Italia Innovation Project

Given the opportunity to pitch at the final event of highly prestigious Premio Gaetano Marzotto in Milan.

Awarded Half Tuition Scholarship

Granted to international students based on academic achievement.